



# Sponsorship Agreement

## Traders Point Charity Horse Show & Country Fair

• Benefiting •

**Riley Children's Foundation**  
The Fundraising Arm for Riley Hospital for Children  
**Northwest Kiwanis Club**

Please enter my order for an ad in the Traders Point Hunt Charity Horse Show Annual Souvenir Program as indicated below.

**Full Color**      *(\*Subject to availability)*

- |  |              |          |
|--|--------------|----------|
| <input type="checkbox"/> Inside Front Cover* | 8 1/2" X 11" | \$900.00 |
| <input type="checkbox"/> Inside Back Cover*  | 8 1/2" X 11" | \$750.00 |
| <input type="checkbox"/> Full Page*          | 7 1/2" X 10" | \$650.00 |

**Black & White**      *(See Specifications)*

- |  |                         |          |
|--|-------------------------|----------|
| <input type="checkbox"/> Full Page                               | 7 1/2" X 10"            | \$500.00 |
| <input type="checkbox"/> Half Page                               | 3 1/2" X 10" or 7" X 5" | \$350.00 |
| <input type="checkbox"/> Quarter Page                            | 3 1/2" X 5"             | \$200.00 |
| <input type="checkbox"/> Business Card (\$25 fee for no artwork) | 3 1/2" X 2"             | \$50.00  |
| <input type="checkbox"/> Repeat Last Year's Ad                   |                         |          |

**Specifications:** Printed Offset. Black and white ads need to be furnished as electronic files on disk. Acceptable page layout programs are high resolution PDF with embedded fonts, or QuarkXpress. Please include all images, screen and printer fonts. Actual business cards can be sent for business card size ads. All photos must be a minimum of 300 dpi - 400 dpi is preferred. All art work, layout, special typography, and/or alterations of original copy charges to be paid by the advertiser. A proof will be supplied to the advertiser for approval if requested.

### Deadline for Contract & Ad: June 15

Advertiser's Name: \_\_\_\_\_ Phone: (     ) \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: (     ) \_\_\_\_\_

Ad Agency: \_\_\_\_\_ Phone: (     ) \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Check for \$ \_\_\_\_\_ payable to Traders Point Hunt Charity Horse Show.
- Please Invoice

**Send disk, contract and payment to:**

Traders Point Hunt Charity Horse Show  
Mrs. Elizabeth Rudolph  
481 West Pine Drive  
Indianapolis, Indiana 46260  
317.846.2751 (Cellular: 317.694.4971)