



Advertising Agreement

Traders Point Charity Horse Show & Country Fair

• Benefiting •

Riley Children's Foundation

The Fundraising Arm for Riley Hospital for Children

Please enter my order for an ad in the Traders Point Hunt Charity Horse Show Annual Souvenir Program as indicated below.

Full Color *(*Subject to availability)*

<input type="checkbox"/> Inside Front Cover*	8 1/2" X 11"	\$900.00
<input type="checkbox"/> Inside Back Cover*	8 1/2" X 11"	\$750.00
<input type="checkbox"/> Full Page*	7 1/2" X 10"	\$650.00

Black & White *(See Specifications)*

<input type="checkbox"/> Full Page	7 1/2" X 10"	\$500.00
<input type="checkbox"/> Half Page	3 1/2" X 10" or 7" X 5"	\$350.00
<input type="checkbox"/> Quarter Page	3 1/2" X 5"	\$200.00
<input type="checkbox"/> Business Card (\$25 fee for no artwork)	3 1/2" X 2"	\$50.00
<input type="checkbox"/> Repeat Last Year's Ad		

Specifications: Printed Offset. Black and white ads need to be furnished as electronic files on disk. Acceptable page layout programs are high resolution PDF with embedded fonts, or QuarkXpress. Please include all images, screen and printer fonts. Actual business cards can be sent for business card size ads. All photos must be a minimum of 300 dpi - 400 dpi is preferred. All art work, layout, special typography, and/or alterations of original copy charges to be paid by the advertiser. A proof will be supplied to the advertiser for approval if requested.

Deadline for Contract & Ad: June 15

Advertiser's Name: _____ Phone: () _____

Contact Person: _____ Phone: () _____

Ad Agency: _____ Phone: () _____

Billing Address: _____

email: _____

Authorized Signature: _____ Date: _____

- Check for \$ _____ payable to Traders Point Hunt Charity Horse Show.
- Please Invoice

Send disk, contract and payment to:

Traders Point Hunt Charity Horse Show
Sally Wirthwein
4900 Wintergreen Lane
Carmel, IN 46033
317-413-5238 sally@wirthwein.com